

## CONCEPT NOTE ON AAO GAON CHALEN

Aao Gaon Chalen has been an important initiative of IMA to reach the **community** with multiple healthcare and allied services, and launched by our leader Dr. Ketan Desai in 2004. Its purpose has been to increase our reach to the community, proper documentation of services that are being provided by us and their projection to the Govt. by quantifying the net total of our services for the last 19 years. Some States have performed very well over the years but other states did not do much activity in a proper way. IMA (HQs.) has taken up this project again in a big way and we are trying to reach atleast 1700 villages of the country through the State leadership so that each one of them can adopt one village and provide multiple healthcare activities on a regular basis.

### How to adopt a village :-

- Select a village or cluster or urban slum near to the branch jurisdiction.
- Select an area where deficiency in the form of health services, water and sanitation services, family welfare, immunization are inadequate.
- Discuss with Local Administration, Municipal Health department about existing gaps in the area where IMA can pitch in.
- You will realize many villages have been adopted by various Members of Parliament under the Prime Minister monitored schemes which can be adopted by us.

### Purpose :-

- IMA would be providing only complimentary support to help the local authorities to achieve health and other health related indicators.
- A brief health survey of the area should be taken up to understand their requirements.
- Organize a meeting with community levels stakeholders to understand their needs.
- Meet local Govt. officials and health authorities and coordinate with them.
- Work out an execution plan whereby we are providing a sustainable activity and not just a one time or one month activity.
- Identify team of dedicated, willing IMA workers who would be ready to work on a continuous basis.
- Regular review meetings should be held to fill the gap wherever there are.
- Monthly activity report should be sent to IMA (HQs.).

### Suggested Activities :-

- Anemia control
- Immunization
- Pre Natal and Post Natal care
- Cancer awareness and screening
- Awareness about Hygiene, education and social welfare
- Capacity building of existing healthcare providers
- Health education
- Need of safe water Supply
- Develop a robust system for referral in all types of emergencies with the local health care institutions in and around the village

Depending upon the area and its requirements the above activities can be enlarged and many more initiatives can be taken.

Aao Gaon Chalen can be a game changer activity to change the perception of public, media and administration about Indian Medical Association and its members. It is our continued commitments that can bring change in the health care scenario of the country especially in rural area.

**Reporting :-**

While sending a monthly report the branch should identify the few indicators of services in the area provided by IMA and report before 7<sup>th</sup> of next month. Few illustrations can be :-

- Number of children receiving Polio Vaccination, DPT Vaccination, Measles Vaccination or Penta valent Vaccination
- The number of pregnant women registered, counselling done. TT Doses given, regular ante natal visits, iron folic tablets distribution, motivation for institutional deliveries
- Number of awareness classes on Hygiene and sanitation held.
- Number of persons attending the programs
- Number of people attending the OPD services.
- Number of patients referred to other Govt. institutions. Number of IMA doctors/health care workers providing their services, their name and contact details
- We will share with you the link for reporting your activities on a monthly basis very soon.

**LET US GET STARTED**

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